

Global Educational Leadership and Entrepreneurship Workshop  
Centre for Global Business (CGB)

February 22-29, 2020

Mannix College, Monash University, Melbourne, Victoria, Australia

One of the main objectives of China’s education reform is to build a world-class education system to meet the challenges of the fourth industrial resolution in an increasingly complex globalized political-economic environment. To realize this objective effectively and efficiently, a strategic goal is for education business leaders in China to learn and adapt from the established education business experiences in OECD countries.

To help reach this goal, there is going to be a workshop on global educational leadership and entrepreneurship with the cooperation between the Institute for Economics of Education in Beijing Normal University and the Centre for Global Business (CGB) in Monash Business School in Monash University in Melbourne, Australia.In accordance with the previous cooperation framework, the two universities jointly designed and organized the theme and program of this workshop to promote the cooperation of academic and talent training.

Australia is ranked to be among the top 10 countries in the world in education quality and business success and Monash University’s Faculty of Education is ranking #1 in Australia. In addition, Melbourne is ranked one most livable cities in the world for the past 10 years (ranked #1 from 2010-2017). CGB aims to provide future leaders in education business in China with cutting-edge knowledge and skills in building a successful education business in Australia as well as first-hand in-depth experiences of industry site visits and engagements with Australia education leaders.

Objectives

1. To understand, experience and analyze the key cultural differences between China and Australian educational leadership;
2. To learn the cutting-edge knowledge of leadership and entrepreneurship development in the educational context in Australia;
3. To gain the first-hand experiences of engaging with the successful leaders of educational businesses in Australia via an in-depth site visits and reflection; and
4. To develop key competences and attributes for building successful education business in a global context.

Key topics to cover in the workshop

Day 1 - Understanding key cultural differences between Australia and China

Day 2 - Navigating complex international political and business environment

Day 3 - Practical recommendations for starting-up an educational business in Australia

Day 4 - Understanding key principles of educational leadership and entrepreneurship in Australia

Day 5 Building effective leadership competences and attributes for successful educational business

Eligibility

* + postgraduate students
  + currently pursuing an academic or professional program at the university

Certificate

On successful completion of the workshop, all the participants will be issued with a Monash Certificate of Participation.

Visa information   
International participants should apply for an Australian visitor visa (note: not an international student visa).

How to apply

Please complete the online application form to apply for the **2020 Global Educational Leadership and Entrepreneurship Workshop Program**:

https://www.wjx.top/jq/50511723.aspx

Should you have more questions, don’t hesitate to email：ciee@bnu.edu.cn for more details.

Important dates

**> Application deadline:** Monday 23 December 2019 11:59pm

**> Outcome notification:** Wednesday 25 December 2019 11:59pm

**> Course dates:** Saturday 22 February 2020 to Saturday 29 February 2020

Selection basis

Applicants will be assessed by Institute for Economics of Education at Beijing Normal University and an invitation from Monash University will be issued to those who meet the criteria.

Course capacity: 25 participants

Contact us

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